

TO MAKKAH

TO JEDDAH

BAHRA
TRANSFORMERS &
BUSWAYS

GALVANIZING PLANT

DRUM YARD 2

WAREHOUSE

CABLE
MANAGEMENT
SYSTEM

WAREHOUSE

DRUM YARD 1

QC LAB

WIRES & CABLES

LOAD CENTERS

WIRING DEVICES

SWITCHGEAR
LV | MV | RMU

ENCLOSURES

ALUMINUM

BUSBARS

PVC

EARTHING SYSTEMS

CONDUITS

HARAMAIN HIGH SPEED RAILWAY

WELCOME



Production 118,800
Testing 7,000
Warehouses 36,500
Open Storage Area 175,000
Offices 4,000
Roads and
Free Area 158,700

Total Area
500,000sqm

www.bahra-electric.com

INTRODUCTION

BAHRA ELECTRIC

Also known as Bahra Cables Company was established in 2008 to serve Saudi, GCC & International Markets. It is based in Bahra industrial city located 35km from Jeddah. Bahra Cables Factory occupies over 500,000 square meters of prime manufacturing space together with associated design offices, laboratories and storage area. It specializes in Manufacturing and Distributing Electrical Equipments.

Bahra Electric is committed to the production of the best product quality and service and therefore uses cutting edge European Technology in manufacturing as all of the machines were brought from Europe and Asia. The core technologies in production processes, material applications and logistic procedures were provided by German experts and the key functions are being managed by German engineers.

The organization has a lean vertical management structure which is designed to integrate with a highly developed IT-based structure. This partnership allows the rapid flow of information through the management chain and facilitates timely response in the best traditions of 'hands on' management.

Bahra Electric has the flexibility to provide a versatile product range to serve the construction, electric utilities, distribution, industrial, oil & gas and petrochemical sectors. The cables produced comply with both American standards (CSA, ANSI, ICEA and UL) and European standards (IEC, BS, NF and VDE specifications).



- Established over 10 factories in a span of 10 years.
- Operates our own Copper 80,000 ton/year, Aluminum 45,000 ton/year and PVC Plant 36,000 ton/year.
- State-of-the-art production machinery, testing equipment and ERP system.

An aerial photograph showing a large industrial complex with several large white warehouse-like buildings, a central orange-colored building, and surrounding roads and parking areas.

| ZONE | AREA |
|-------------------|-------------------|
| Production | 118,800 |
| Testing | 7,000 |
| Warehouses | 36,500 |
| Open Storage Area | 175,000 |
| Offices | 4,000 |
| Roads & Free Area | 158,700 |
| TOTAL | 500,000sqm |

- Our 7000 m² integrated testing facility is accredited by A2LA in accordance with ISO/IEC 17025 for a complete type test range.
- Exports to over 30 countries.
- Our products comply with universal standards; IEC, BS, UL, ASTM and certified by SASO, ESMA, ISO, BASEC, LPCB, UL, ASTA and many more.
- Our products are also type tested by well-known independent laborites KEMA, Bre Global, BASEC, UL, Labeltec, Intertek, Bureau Veritas, etc.



E-CATALOGS
DOWNLOAD



BAHRA ELECTRIC
LOCATION